



California Olive Oil Council Membership Benefits 2011 - 2012

For growers and producers of olive oil, membership is based on projected gallons of production per year (Tiers 1-5). Service providers and friends of the industry are encouraged to join at the Industry Affiliate Level.

All members, regardless of production or affiliation, may upgrade to any higher level. The COOC is member-based and financed non-profit (501-C6) trade and marketing association. Your contribution of support is greatly appreciated.

Tier 5 Growers & Producers - 75,001 gallons or more per year

\$ 3,000.00

- Up to 5 members may be included in this membership
- Invitation to COOC Annual Member Meeting and one vote per individual member listed in the membership for Board Elections
- A listing on the COOC website *Supporting Members* page with website link for your company
- A complete company listing including website link is provided on all appropriate pages of the COOC website. (i.e. *Tasting Room, Member Resources, etc.*)
- OLEA Monthly E-Newsletter, E-mail notification for news and events
- Complimentary one half day slot at either the 2012 NASFT-Winter Fancy Food Show, SF or NASFT-Summer Fancy Food Show, Washington DC
- Complimentary oil pouring at the COOC booth at Tulare World Ag Expo
- Complimentary ¼ page advertisement for three months in OLEA newsletter. May upgrade to different ad package and pay difference.
- One complimentary table at COOC Annual Member Meeting Trade Show at *Silver Level*. May upgrade to higher level and pay difference.
- VIP table seating for members listed in membership and their guests for the Recognition Dinner during the Annual Member Meeting. Limited 20 paid guests.

Tier 4 Growers & Producers - 20,001 - 75,000 gallons per year

\$ 2,000.00

- Up to 3 members may be included in this membership
- Invitation to COOC Annual Member Meeting and one vote per individual member listed in the membership for Board Elections
- A listing on the COOC website *Supporting Members* page with website link for your company
- A complete company listing including website link is provided on all appropriate pages of the COOC website. (i.e. *Tasting Room, Member Resources, etc.*)
- OLEA Monthly E-Newsletter, E-mail notification for news and events
- Complimentary one half day slot at either the 2012 NASFT-Winter Fancy Food Show, SF or NASFT-Summer Fancy Food Show, Washington DC
- Complimentary oil pouring at the COOC booth at Tulare World Ag Expo
- 25 % advertising discount with the COOC newsletter, OLEA
- VIP table seating for members listed in membership and their guests for the Recognition Dinner during the Annual Member Meeting. Limited 20 paid guests.

Tier 3 Growers & Producers - 5,001 - 20,000 gallons per year

\$ 1,000.00

- Up to 2 members may be included in this membership
- Invitation to COOC Annual Member Meeting and one vote per individual member listed in the membership for Board Elections
- A listing on the COOC website *Supporting Members* page with website link for your company

Tier 3 Continued...

- A complete company listing including website link is provided on all appropriate pages of the COOC website. (i.e. *Tasting Room, Member Resources, etc.*)
- OLEA Monthly E-Newsletter, E-mail notification for news and events
- 10% discount to exhibit via booth/table at COOC sponsored events highlighting your product such the NASFT Fancy Food Shows
- Complimentary oil pouring at the COOC booth at Tulare World Ag Expo
- 10 % advertising discount with the COOC newsletter, OLEA

Tier 2 Growers & Producers – 101 - 5,000 gallons per year **\$ 500.00**

- Up to 2 members may be included in this membership
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- A complete company listing including website link is provided on all appropriate pages of the COOC website. (i.e. *Tasting Room, Member Resources, etc.*)
- OLEA Monthly E-Newsletter, E-mail notification for news and events
- Opportunity to exhibit via booth/table at COOC sponsored events highlighting your product such as the NASFT Fancy Food Shows
- Option to advertise with the COOC newsletter, OLEA.

Tier 1 Growers & Producers - 100 gallons or less per year **\$ 200.00**

- One member may be included in this membership
- Invitation to COOC Annual Member Meeting and one vote per individual member listed in the membership for Board Elections
- OLEA Monthly E-Newsletter, E-mail notification for news and events
- For producers of 50 gallons or less, ability to certify oils at the Small Production Program fee

Industry Affiliate Level **\$ 500.00**

This category may include but is not limited to **nurseries, mills, retailers, orchard management, printers, bottle suppliers, consultants, restaurants, chefs, educators, orchard equipment suppliers, irrigation equipment and installation, milling equipment and storage tanks, etc.** This category is for non-growers/producers.

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- A complete company listing including website link is provided on all appropriate pages of the COOC website. (i.e. *Tasting Room, Member Resources, etc.*)
- OLEA Monthly E-Newsletter, E-mail notification for news and events
- Opportunity to exhibit at the COOC Annual Member Meeting Trade Show
- Option to advertise with the COOC newsletter, OLEA