

Membership Benefits Under New 5 Tier Program 2010-2011

Tier 5): This membership is for olive oil growers and producers (75,001 gallons or more per year). It is available to all supporters of the industry, regardless of affiliation. \$ 3,000.00

- Up to two members may be included in this membership
- Ability to participate in COOC sponsored trade shows and exhibits
- Invitation to annual member meeting and one vote per individual member listed in the membership
- A web site link is provided under Industry Circle members as well as your related business from the COOC web site
- E-mail notification for news and events
- OLEA Monthly Newsletter
- Opportunity to exhibit via booth/table at COOC sponsored events highlighting your services/product
- 35 % Advertising discount with the COOC newsletter, OLEA, for ¼ page ads.
- One complimentary table at COOC annual member meeting trade show at Bronze Level. May upgrade to higher level and pay difference
- Complimentary one half day slot at either the NASFT-SF show or NASFT-Washington DC show 2011

Tier 4): This membership is for olive oil growers and producers (25,001-75,000 gallons per year). It is available to all supporters of the industry, regardless of affiliation. \$ 2,000.00

- Up to two members may be included in this membership
- Ability to participate in COOC sponsored trade shows and exhibits
- Invitation to annual member meeting and one vote per individual member listed in the membership
- A web site link is provided under Industry Circle members as well as your related business from the COOC web site
- E-mail notification for news and events
- OLEA Monthly Newsletter
- Opportunity to exhibit via booth/table at COOC sponsored events highlighting your services/product
- 20 % Advertising discount with the COOC newsletter, OLEA, for ¼ page ads.
- Complimentary one half day slot at either the NASFT-SF show or NASFT-Washington DC show 2011

Tier 3): This membership is for olive oil growers and producers [5,001-25,000 gallons per year]. It is available to all supporters of the industry, regardless of affiliation. \$ 1,000.00

- Up to two members may be included in this membership
- Ability to participate in COOC sponsored trade shows and exhibits
- Invitation to annual member meeting and one vote per individual member listed in the membership
- A web site link is provided under Industry Circle members as well as your related business from the COOC web site
- E-mail notification for news and events
- OLEA Monthly Newsletter
- Opportunity to exhibit via booth/table at COOC sponsored events highlighting your services/product
- 10 % Advertising discount with the COOC newsletter, OLEA, for ¼ page ads.

Tier 2 Membership: This membership is for producers of 101-5,000 gallons per year. This level of membership is also for industry service and product suppliers. \$ 500.00

- Up to two members may be included in this membership
- Ability to participate in COOC sponsored trade shows and exhibits
- Invitation to annual member meeting and one vote per individual member listed in the membership
- A web site link is provided under Industry Circle members as well as your related business from the COOC web site
- E-mail notification for news and events
- OLEA Monthly Newsletter
- Opportunity to exhibit via booth/table at COOC sponsored events highlighting your services/product
- Ability to advertise with the COOC newsletter, OLEA.

Tier 1 Membership: This membership is for low volume producers (100 gallons or less per year) or affiliates. All members, regardless of production, are encouraged to consider the Industry Circle Level. \$ 200.00

- One member may be included in this membership
- Invitation to annual member meeting and one vote per individual member listed in the membership
- E-mail notification for news and events
- OLEA Monthly Newsletter